

Minutes Town Council Special Meeting March 15, 2018

Valerie Molina
Mayor

Anita Cota
Vice Mayor

Gloria Cota
Councilmember

Elvira Osuna
Councilmember

Joe Sanchez
Councilmember

Faustino Valenzuela
Councilmember

Ricardo Vital
Councilmember

Online agendas and
results available at
www.guadalupeaz.org

Town Council Chambers
9241 S. Avenida del Yaqui
Guadalupe, AZ 85283
Phone: (480) 730-3080
Fax: (480)-505-5368

Minutes of the Guadalupe Town Council Special Meeting held on Thursday, March 15, 2018, at 7:00 P.M., at Guadalupe Mercado, Multi-Purpose Room, 9201 South Avenida del Yaqui, Guadalupe, Arizona.

1. Call To Order

Mayor Molina called the meeting to order at 6:00 P.M.

2. Roll Call

Councilmembers Present: Mayor Valerie Molina, Vice Mayor Anita Cota, Councilmember Gloria Cota, Councilmember Elvira Osuna, Councilmember Faustino Valenzuela (*arrived at 7:05 p.m.*), and Councilmember Ricardo Vital (*arrived at 7:08 p.m.*)

Councilmember Absent: Councilmember Joe Sanchez

Staff Present: Jeff Kulaga – Town Manager / Clerk, Kay Savard, Deputy Town Clerk

Facilitator: Aaron Peterson, Strategic Management Analyst, City of Tempe

3. Invocation/Pledge Of Allegiance

Mayor Molina led the Pledge of Allegiance.

4. Introduction and Process Update

Mayor Molina introduced and thanked Aaron Peterson, Facilitator, for assisting in the visioning and planning process.

5. Vision, Focus Areas, Goals Review

Aaron Peterson, Facilitator, stated that the purpose of this meeting is for attendees to review the strategic areas of focus and vote on which items they would like the Town Council to focus on as it relates to allocating Town resources.

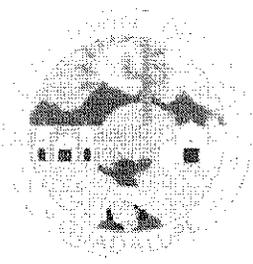
Mr. Peterson invited feedback on the community vision, areas of focus, and goals, (outlined below) that community members have identified as being important:

Vision:

1. Family
2. Culture
3. Sharing and Collaboration
4. Health and Wellness
5. Self-Sustaining
6. Safe, Transparent, Clean

Areas of focus:

1. Economic Development
2. Community Services and Education
3. Public Safety



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Goals:

1. Economic Development
 - a. Business Development
 - b. Revenue/Resource Management
2. Community Services and Education
 - a. Partnerships
 - b. Programs
 - c. Public Space
3. Public Safety
 - a. Community Relationships/Partnerships
 - b. Public Space

6. Public Engagement and Input

Mr. Peterson reviewed the items below and invited meeting attendees to vote on which items are most important to them. He then reviewed the voting results, highlighting items in each category that received the highest number of votes.

Economic Development

Business Development – research possibility of a Dutch Bros; ask partners to help us create real industry here such as textile, bottling, packing house; make local businesses affordable to Town citizens and appealing to non-residents; small business opportunity/training; bring in businesses; develop a business plan; revitalize Mercado; bring in grocery store; and, develop businesses that promotes our culture (bakery, tamales, knitting).

Highest votes: revitalize Mercado; research possibility of a Dutch Bros; bring in businesses.

Revenue/Resource Management – evaluation of current resource implementation and practicality; reduce Town administration budget; reduce police budget; reduce court budget; look for funding; find monies through grants, property taxes, new businesses; and, more grants for economic development.

Highest votes: find monies through grants, property taxes, new businesses; more grants for economic development; evaluation of current resource implementation and practicality.

Community Services and Education

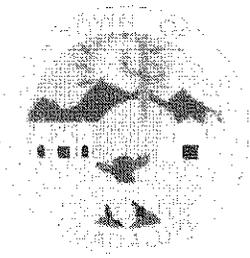
Partnerships – establish and foster relationships with community services providers; effective communication and collaboration between community services to improve resources available to community; find partners to provide social services; train and shadow external coalitions focused on similar functions; look for partnerships to implement community services.

Highest votes: look for partnerships to implement community services; find partners to provide social services.

Programs – recycling and Town beautification; teach community how to recycle; encourage independent Pascua Yaqui school; provide civic duty workshops so residents can realize the importance of being involved; provide parenting classes and/or partner with Quality First or Thrive to Five; develop summer youth jobs; Youth Council support and promotion; more and longer after school programs; more programs for middle school youth.

Highest votes: develop summer youth jobs; Youth Council support and promotion; more programs for middle school youth.

Public Space – midnight basketball league; have a hospice facility; improve and upgrade parks; new park; artistic murals.



Highest votes: improve and upgrade parks; artistic murals.

Public Safety

Community Relationships/Partnerships – cultural competency training for police; Maricopa County Sheriff's Office (MCSO) cultural sensitivity and community collaboration; work in partnership with police; relationship development between law enforcement and youth; have law enforcement more present with youth in a positive setting; create our own police force; streamline processes and procedures; all dispatch in Guadalupe.

Valerie Molina
Mayor

Highest votes: cultural competency training for police; MCSO cultural sensitivity and community collaboration; create our own police force.

Anita Cota
Vice Mayor

Public Space – more lighted cross walks near Frank School and car wash areas; safe from freeway invasion; freeway noise reduction; decrease traffic.

Gloria Cota
Councilmember

Highest votes: more lighted cross walks near Frank School and car wash areas; decrease traffic.

Elvira Osuna
Councilmember

Councilmembers and community members discussed the following: the Mercado is a landmark that benefits the community; art within the community is valued, encouraged, and can be represented in many ways; consideration of the Town creating its own police force; Town independence is important; offering stewardship training for youth; and, that improving the current reality and conditions is important. Concerns raised include the Sherriff's office telling the Town how it should police itself; Guadalupe's high murder rate; and, that this may be the appropriate time to discuss concerns with Sherriff Penzone.

Joe Sanchez
Councilmember

7. Wrap Up/Next Steps

Mr. Peterson stated that all of the information gathered will be retained, compiled, and presented to the Town Council at an upcoming meeting. The document will be a 'living' document to be updated as needed.

Faustino Valenzuela
Councilmember

Mayor Molina stated that the information gathered will assist Councilmembers in prioritizing Town activities. She encouraged community members to attend upcoming Town Council budget meetings.

Ricardo Vital
Councilmember

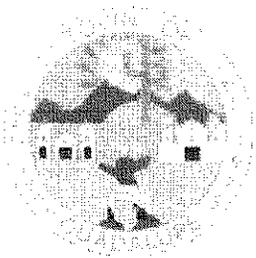
Jeff Kulaga, Town Manager / Clerk, stated that the ideas shared and items prioritized by community members will assist staff in preparing a proposed budget for Council consideration at the April 26, Council Meeting, which is open to the public.

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Community members provided additional feedback as follows: the importance of cooperation and listening to community members; showing results; getting youth into schools; conducting surveys; youth civic involvement and volunteer internship opportunities; and, offer communication skills training and job training for youth.

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Councilmembers discussed the possibility of having the Youth Council facilitate youth activities; allocating grant funding to revitalize the Mercado; and, leasing dirt lots to developers.



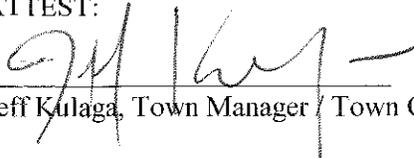
**Motion by Vice Mayor Cota to adjourn the meeting; second by Councilmember Cota.
Motion passed unanimously 6-0.**

Meeting adjourned at 7:50 p.m.


Valerie Molina, Mayor

Valerie Molina
Mayor

ATTEST:

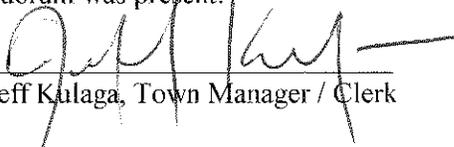

Jeff Kulaga, Town Manager / Town Clerk

Anita Cota
Vice Mayor

CERTIFICATION:

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Town Council Special Meeting of the Town Council of Guadalupe, Arizona held on the 15th day of March, 2018. I further certify that the meeting was duly called and held and that a quorum was present.

Gloria Cota
Councilmember


Jeff Kulaga, Town Manager / Clerk

Elvira Osuna
Councilmember

Approved by the Town Council on April 12, 2018.

Joe Sanchez
Councilmember

Faustino Valenzuela
Councilmember

Ricardo Vital
Councilmember

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